



MANAGED PRINT SERVICES SOLUTIONS FOR HEALTHCARE

HELPING HEALTHCARE PROFESSIONALS UNDERSTAND AND CONTROL THE COSTS ASSOCIATED WITH PRINTING & IMAGING

With Cannon IV Managed Print Services, you can...

- Lower printing costs by implementing a targeted print strategy for improving processes and increasing efficiencies.
- Reduce the need for IT support for your printing environment, so your IT staff can spend more time on strategic projects.
- Manage and deploy devices and supplies from multiple vendors in a more convenient and effective manner.
- Ensure that your imaging and printing devices are being used in the best ways for your employees and your business.
- Increase employee productivity by reducing device downtime.
- Protect confidential documents and slash the volume of unclaimed printouts by ensuring users release print jobs at the point of printing.
- Improve document workflow by transforming paper-based and digital processes to accelerate your business, you can reduce printing costs and increase office productivity.

Healthcare



Specialist

THE BUSINESS OF HEALTHCARE IS ALL ABOUT MANAGING

- patients
- printers
- doctors
- documents
- all of the above

The healthcare industry is under enormous pressure to cut costs, deliver better outcomes, and protect patient privacy.

All of this while transitioning to Electronic Medical Records in response to government incentives and mandates.

But the cost of generating, sharing, and managing documents goes far beyond the price of hardware, maintenance and consumables.

Equally critical in the high-stakes business of healthcare are costs associated with:

- Workflow inefficiencies
- Administration
- Network management
- IT support
- Invoicing
- Multiple vendor relationships
- Recycling
- Poor utilization of print resources
- Energy usage

On average, each and every user generates almost 1,300 printed pages per month with an average of two users per device.

Result: The percentage of healthcare revenue spent on printing and imaging is almost 9%.

In a patient care setting the “cost” of inefficient workflow or mismanaged documentation can’t be measured in dollars and cents alone.

In addition to sheer volume, many hospitals have accumulated over time a hodgepodge of imaging devices from multiple vendors – with predictable impact on cost and efficiency. Equally alarming, many problems go unnoticed, unmeasured, uncorrected and uncontrolled.



The four key aspects of our process:

1. **A**ssess the current document production environment.
2. **D**esign an integrated document strategy.
3. **I**mplement the solution.
4. **M**easure results and manage the ongoing project.

MANAGED PRINT SERVICES from CANNON IV is a MULTI-PHASED SOLUTION

Cannon IV will evaluate your current printing and imaging environment and will work with you to design an approach that is tailored to fit your needs. Our MPS program encompasses people, processes and technology to help you assess, design, implement, and manage your printing and imaging environment.

Cannon IV will design and implement a solution specific to the needs of your organization in a multi-phased strategic approach to improve your printing and imaging environment.

PHASE ONE: MANAGE YOUR FLEET

Managing printers and multifunction devices can be a major distraction. Cannon IV can proactively manage a fleet of printers using remote monitoring technologies, and provide supplies, preventive maintenance, on-site service and help desk support. Simply deploying best practices in printer fleet management can result in savings of up to 30%.

PHASE TWO: OPTIMIZE YOUR INFRASTRUCTURE

Hospital document production infrastructures have evolved over the years. With copiers, fax machines and printers dispersed across multiple departments, the result is redundancy and duplicated costs.

Cannon IV helps streamline a printing and imaging infrastructure by:

1) Understanding what equipment and software is on site and how it is used and 2) redeploying resources where necessary to optimize productivity and reduce costs.

Optimizing an infrastructure typically involves repositioning resources to high demand locations and upgrading to newer models or consolidating devices where appropriate.

PHASE THREE: IMPROVE WORKFLOW

Medical facilities generate an enormous quantity of information. Cannon IV can help clients manage, route, store and control information efficiently, securely, and at the lowest possible cost.

Scanning features on new multifunction systems provide a powerful platform to move information on and off your network. Cannon IV integrate multifunction systems and

printers with powerful solutions to help you manage, route, store and control your documents. Workflow solutions include:

- Electronic forms to replace pre-printed forms
- Capture solutions to read data from scanned documents
- Content management systems to create a searchable repository of scanned documents
- Integration with Electronic Medical Records systems

MPS that is scalable and tailored to your needs

The overriding philosophy of Cannon IV MPS is to offer a scalable suite of services, indicated below, that can be tailored to your needs.

▪ Assessment services

Help you gain visibility into your current usage and uncover hidden costs as you develop a business case for change

▪ Financial and procurement services

Assist you with options as you plan, acquire, retire, and replace your assets to help you achieve a low TCO

▪ Transition and implementation services

Help to ensure that the right equipment is installed in the appropriate location and that your end users know how to make the most of these capabilities

▪ Management and support services

Deliver proactive support to ensure an ongoing return on investment through fleet optimization, maintenance, supplies management, and greater visibility into usage trends, capacity, and expenditures

▪ Document and workflow services

Designed to accelerate business results by automating paper-intensive workflows and managing the underlying infrastructure that supports our processes

Call us today at: 1-800-825-7779
Or visit us online: cannon4.com

National Headquarters

950 Dorman Street ▪ Indianapolis, Indiana ▪ 46202

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